



DARPARU CEFNOGAETH A CHYFLEOEDD I BOBL IFANC  
PROVIDING SUPPORT AND OPPORTUNITIES FOR YOUNG PEOPLE

## GISDA LAUNCHES LOGO TO PROMOTE YOUNG PEOPLE'S RIGHTS

PRESS RELEASE – 09/11/2016

**Following the Welsh Government's release of the Trans\*Form Cymru charter GISDA is proud to launch a new logo to promote young people's rights for those who recognise themselves as lesbian, gay, bisexual and transgender. An official launch will be held on the 16<sup>th</sup> of November in Te a Cofi, Caernarfon.**

GISDA strongly believes in creating a welcoming environment for young people from any background, to motivate individuals to reach their full potential. To succeed in becoming confident independent adult's, young people will need to feel safe in expressing themselves in any situation. By recognizing the charter, GISDA is dedicated to provide a fair and equal service to every young person, and acknowledge the young people that are LGBT+.

As part of GISDA's therapeutic model that has been developed over the last 18 month, GISDA has promotes the guidelines, information and uses the resources developed by the Trans\*Form Cymru charter in their new staff induction program for the company. This ensures that every member of staff is aware of matters that face young LGBT people.

GISDA has commissioned a young person to create a logo to reflect the dedication of providing fair services to the LGBT+ community. This logo will be shared on all marketing materials and will be shown in every GISDA office and public area.

Aled Griffiths a key worker in GISDA that has been actively leading in promoting young LGBT+ people's rights welcomes the use of the logo.

"Opening up and announcing your sexual orientation is a big challenge to most LGBT+ young people , even with the positive change in social mind frame over the last decade, research shows that it's still a hard journey for LGBT+ young people. The fear or reality of being rejected from friends and family and hatred in society can lead towards mental health issues and homelessness.

Launching and issuing this logo is one step to reach out to LGBT+ young people to let them know that GISDA's staff are open to discuss their sexual orientation, and to create a friendly environment so that every young person can be them themselves, happy and successful".

GISDA will launch the new logo on the 16<sup>th</sup> of November in Te a Cofi Café, Caernarfon at 4:30pm.

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